

ROUTING AND RECORD SHEET

INSTRUCTIONS: Officer designations should be used in the "TO" column. Under each comment a line should be drawn across sheet and each comment numbered to correspond with the number in the "TO" column. Each officer should initial (check mark insufficient) before further routing. This Routing and Record Sheet should be returned to Registry.

CIA HISTORICAL REVIEW PROGRAM
FROM: RELEASE AS SANITIZED

NO. *Hul-A-311*

DATE *26 Mar 54*

2003

	OFFICER'S INITIALS	DATE		COMMENTS
		REC'D	FWD'D	
		<i>29 Mar</i>		
		<i>29 March</i>		
		<i>MAR 30 1954</i>	<i>MAR 30 1954</i>	
<i>5. Col. King</i>		<i>MAR 30 1954</i>		<i>3 to 4: This campaign was suggested by [] in early 52 and prof material had actually been shipped to SOAT. It was killed by the Amb. at that time. Am glad to see it is proceeding once more. []</i>
<i>6. []</i>		<i>7 May 54</i>		
<i>7. []</i>				
<i>8. []</i>		<i>MAY 12 1954</i>		
<i>9. []</i>				
<i>10.</i>				
<i>11.</i>				
<i>12. PBS file []</i>				
<i>13.</i>				
<i>14.</i>				
<i>15.</i>				

RYBAT/PBSUCCESS BY HAND

CIA HISTORICAL REVIEW PROGRAM
RELEASE AS SANITIZED

2003

VIA _____
(Specify Air or Sea Pouch)

DISPATCH NO. HUL-A-311

~~SECRET~~
PBSUCCESS / RYBAT
CLASSIFICATION

TO

DATE 24 March 1954

FROM

Chief of Station, Guatemala

SUBJECT

LINCOLN
GENERAL
SPECIFIC

KUGOWN - PBSUCCESS
"32" Marking Campaign

✓ INFO: Chief, WH

1. Beginning Sunday, 11 April, and extending through 25 April it is desired that the symbol "32" appear in as many public places as possible within the Target Country.

2. It is requested that RAZMARA ask ESSENCE to assign this job to at least ten persons who will mark the symbol with paint or chalk in public places. Paint is preferable since chalk rubs off.

3. HEGARTY is requested to instruct his [] cutout to have the symbol marked on busses and trains departing for the Target Country. Chalk or posters should be used in order not to make enemies of the railroad and bus companies.

4. This marking campaign will be followed with editorials about its significance in CEUA, FAGE, and CEUAGE Organs, and perhaps in the LIONIZER organ in Mexico.

5. In order to obtain full and enthusiastic compliance of the groups engaged in this campaign, their complete understanding is believed essential.

- A. Importance The "32" will become the "V" for victory in this revolution. It is simple, easy to mark, and is meaningful.
- B. Approach A suspense period should prevail between 11 and 25 April during which time the symbol should be displayed prominently throughout the Target Country, and especially in the nine target cities, with no explanation whatever. The aim is to create suspense and interest among those who do not know the meaning, and to induce conversation about the symbol.
- C. Exploitation About 25 April the media mentioned in Paragraph 4 above should be prepared to come out strongly saying what the

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"32" really means in terms of a positive political platform and calling on all loyal persons to draw it, write it, and use it on everything, everywhere.

6. Editorials and feature articles will be forwarded from LINCOLN in time to help exploit the "32" marking campaign. But the degree of impact will be in direct proportion to the suspense created by those engaged in the consistent, hard work of the marking phase of the campaign.

[]
JEROME C. DUNBAR

JCD/ ERL/ sgw

24 March 1954

Distribution:

2 [] GUAT, []

2 - WASH

4 - LINC

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